

BITS WEBSITE CONTENT UPDATION

PROGRAMS @ MBA

Masters in Business Administration

MBA Degree requires completion of the entire course of 2-years duration (4 semesters) and finally theoretical knowledge is applied practically in the form of project work in final semester of the course.

Intake : Increased from 60 to 120 in 2025

Eligibility : Any Degree

Admission : Through ICET Examination

Duration : 2 Years

Courses

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MBA course offers the following Specializations

- a) Marketing
- b) Finance
- c) Human Resource Management

Pedagogy

The unique pedagogy based on Experiential Learning guarantees that students are competent and skilled and not just aware. We focus on PRACTICE rather than on just THEORY. We have seen that this enhances their learning a great deal. BIMS has introduced, for each student, a professional tool to train and develop – The Performance Log Book. The Log Book allows the students to record their daily activities and get instant feedback with regard to these activities. This is an excellent way to track their own development and a methodical and organized way to sharpen their skill.

Advantages @ BITS

- a) Aesthetically designed state-of-the-art-infrastructure
- b) Qualified, experienced, dedicated and competent faculty
- c) Industry and academia interface
- d) Enabling students to face Global Competencies
- e) Guest faculty from industry and Academia
- f) Facilitating confluence of knowledge, aptitude and execution skills
- g) Sports and recreation activities

- h)** Soft skills empowerment programmes
- i)** Entrepreneurship development programmes
- j)** Student mentoring and counseling
- k)** Extra curricular and business simulation games