

## **CORE VALUES**

We create life enhancing learning experiences that help students worldwide to develop personally and professionally and that enrich their future opportunities.

### **INTEGRITY:**

We build relationships through trust, honesty and respect.

### **LEARNING:**

A caring community, all of us students, helping one another grow.

### **PRIDE:**

We love what we do and strive for excellence.

### **CARE:**

We put our students and their goals at the heart of everything we do.

### **CREATIVITY:**

We are not afraid to be different and we celebrate innovation.

### **COMMUNICATION:**

We listen and communicate openly, honestly, promptly, and accurately.

### **PARTICIPATION:**

A spirit of teamwork and sharing.

### **RESPECT:**

We treat each other with courtesy and mutual respect.

**QUALITY:**

We are committed to excellence in everything we do and strive to deliver value to the college community. We adhere to ethical standards. By our work, we demonstrate a commitment to high quality.

**DIVERSITY:**

We promote and respect self-expression, a wide range of ideas, and diversity in all its forms.

**ACADEMIC EXCELLENCE:**

With a focus on excellence, we inspire, challenge and support the unconventional thinkers.

**CONNECTION:**

We connect design and the performing, visual, communication and liberal arts in the classroom and the community, expanding artistic possibilities, outcomes.

**ENVIRONMENTAL SUSTAINABILITY:**

We value our living planet by accepting responsibility and adopting practices to protect the environment for future generations and sharing these values with others.

**POSITIVE CAMPUS ENVIRONMENT:**

We value and strive to preserve the unique cultural and aesthetic environment of BITS College which is welcoming, pleasing, and safe.

**IMPROVEMENT:**

We value continuous improvement through the assessment of student learning outcomes, program effectiveness, and our decision-making processes.

**ASSESSMENT:**

We use the results of these assessments to pursue improvements in our courses, programs, practices, and student outcomes.

**TRANSPARENCY:**

We readily and openly provide information. We proactively communicate our work status, priorities, and deadlines. We make clear the rationale for our recommendations. We convey changes immediately and consistently.

**CREDIBILITY:**

We work to constantly build and maintain trust within the college. We sustain credible, reliable, and trusted professional teams in each respective field within our areas of responsibility.